



**Retail Asia Publishing Pte Ltd**  
 60 Martin Road #07-52  
 Trademart Singapore  
 Singapore 239065  
 Tel: +65 6734 3516 Fax: +65 6738 2508  
 Co. Reg. No: 199200473K

**Fax to +65 6738 2508**

## Online Advertisement Order Form

**Name of Advertiser/Company:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Tel:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Email:** \_\_\_\_\_

This is to confirm our booking of your Special Online Advertisement Package at [www.retailasiaonline.com](http://www.retailasiaonline.com) as follows:

<u>Type of Advertisement</u>	<u>Special 6 Months</u>	<u>Please check(√)</u>	<u>Special 12 Months</u>	<u>Please check(√)</u>
Supreme Banner (H: 140 pixels x W: 260 pixels)	US\$9,000	<input type="checkbox"/>	US\$12,000	<input type="checkbox"/>
Tower Banner (H: 300 pixels x W: 140 pixels)	US\$4,800	<input type="checkbox"/>	US\$6,600	<input type="checkbox"/>
Standard Banner (H: 60 pixels x W: 468 pixels)	US\$4,200	<input type="checkbox"/>	US\$6,000	<input type="checkbox"/>
Email Blast	US\$5,600	<input type="checkbox"/>	US\$8,000	<input type="checkbox"/>

**Terms & Conditions**

- The above package is only applicable for bookings confirmed by 28 Feb 2005.
- The Advertiser shall submit the advertisement material according to the Publisher's/Webmaster's requirements and specifications. In the event the Advertiser requires creative and production services, a production fee of US\$250 shall be applicable for each advertisement.
- In the event the Advertiser requires a change of advertisement creative, the Advertiser shall notify the Publisher at least 7 working days in advance.
- The terms of payment shall be 50% upon booking confirmation and 50% upon posting of the first advertisement and made payable to "Retail Asia Publishing Pte Ltd".
- For all payments for which banking charges are applicable, the Advertiser shall absorb the said charges at the point of issue and origination whilst the Publisher shall absorb any such charges at the point of receipt and clearance.
- This advertisement booking and copy shall be subject to the Publisher's final acceptance and all relevant governmental requirements.

Booking accepted for and on behalf of  
**RETAIL ASIA PUBLISHING PTE LTD:**

Booking confirmed by **ADVERTISER:**

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Signature/Company Stamp

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Designation: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_